

The whole world offers solutions, we offer the problems – a world exclusivity.

## Are you in need of a problem? [www.needaproblem.com](http://www.needaproblem.com)

**«Are you happy? Do you live a quiet, carefree life? How boring. What you lack are contrasts. You urgently need problems to solve. You'll see – it works!»**

As a world exclusivity, three young Swiss offer problems on [www.needaproblem.com](http://www.needaproblem.com). For this purpose, Martin Koncilja, Björn Hering and Hansmartin Amrein founded the company needaproduction.

It was Martin Koncilja who originally had the idea. «I asked myself why it is that nobody has had this idea a long time before me» describes this young man from Bern the origins. «After all, everything that is humanly possible or impossible is already offered in the Internet. After the most intensive research, it became clear to me, however, that this niche had in fact not yet been discovered by anybody.»

*«The biggest enemy of happiness is – apart from pain – boredom.» Arthur Schopenhauer*

We do not close our eyes. Every day, the majority of mankind are faced with serious problems. Never in our lives would we want to belittle what are real tragedies. All the more do we hold up a mirror to ourselves. At all places where the existential problems are solved – one of life's ironies – boredom becomes an ever bigger challenge.

What is not offered us today in the way of distraction and amusement – Reality Shows, Live Education and whatever all the virtual formats are called – none of them give us the ultimate kick any more. Therefore our proposal: **Back to essentials, back to real problems.** Because real happiness can only be experienced by those who master problems successfully.

*«Pain is so close to pleasure.» Freddy Mercury*

Always and ever equally beautiful is not beautiful any more.  
Only those who have known hunger, enjoy eating.  
Only after the tax declaration is filled in, do we again find pleasure in saving.  
Only those who have camped in the dirt, can enjoy four-star accommodation.  
Only after experiencing stress can we enjoy repose.

Here you get what you need: Not the solution, but the problem.

[www.needaproblem.com](http://www.needaproblem.com)